



PRESS RELEASE
For Immediate Release

**DAILYSTRENGTH SUPPORTS NATIONAL DRUG AND ALCOHOL RECOVERY MONTH
WITH 24/7 COMMUNITIES FOR USERS, CAREGIVERS**

*Leading online destination for health support provides a safe, welcoming environment
for substance abuse victims and their loved ones, providing help, answers and support*

Los Angeles—September 12, 2007—As September marks National Alcohol and Drug Recovery month, a nationwide effort addressing the continued need for treatment and ways to overcome the barriers that prevent people from seeking help, a range of new online resources has become available for people looking for support. DailyStrength (www.dailystrength.org) is one such resource, providing a Web site that serves as a home for recovery and support for individuals facing alcohol and drug abuse—part of nearly 600 communities that provide real help and support for a broad range of health, social and personal issues.

“DailyStrength is proud to acknowledge National Alcohol and Drug Awareness Month, with its theme of “Voices for Recovery: Saving Lives, Saving Dollars” that points out the financial and human costs of substance use disorders, as well as the benefits investing in treatment can have on those who enter recovery, their families, and the larger community,” said Doug Hirsch, DailyStrength's co-founder and chief executive officer. “DailyStrength was built on the premise that when people join in community, they can more effectively help themselves and their loved ones overcome addictions to alcohol, drugs and many other physical and mental health issues.”

More than an online support group, DailyStrength provides a place for users and caregivers, on a 24/7 basis, to meet others with similar challenges, share advice about treatment options, recommend doctors, explore local support resources, post photos and videos, develop wellness journals and send “virtual hugs” to others. DailyStrength's well-populated communities within its Addiction and Recovery Support Groups include:

Alcoholism:

http://dailystrength.org/support/Addiction_Recovery/Alcoholism/

Cocaine Addiction:

http://dailystrength.org/support/Addiction_Recovery/Cocaine_Addiction/

Friends and Families of Addicts:

http://dailystrength.org/support/Relationships_Sexuality/Families_and_Friends_Of_Addicts/

Heroin Addiction:

http://dailystrength.org/support/Addiction_Recovery/Heroin_Addiction/

Marijuana Addiction:

http://dailystrength.org/support/Addiction_Recovery/Marijuana_Addiction/

Meth Addiction:

http://dailystrength.org/support/Addiction_Recovery/Meth_Addiction/

Prescription Drug Abuse:

http://dailystrength.org/support/Addiction_Recovery/Prescription_Drug_Abuse/

Stories of people who are battling – and winning over – their addictions abound on DailyStrength, where members find acceptance and real help from others facing similar circumstances, and are encouraged to interact and share their experiences through written and video journals, blogs and in the “treatments” section. For example, one member in the Alcoholism Community Support Group recently discussed joining Alcoholics Anonymous and relying on her friends from DailyStrength: “I think, most important I am most grateful for my new friends on [DailyStrength]. You're all my Angels. I truly believe I wouldn't have gotten this far without you. I love you all. I carry you with me in my heart thru the day...”

In addition to the wide array of communities, the site contains detailed information on more than 3,000 different treatments, so users can find and talk with other people about their real-world experience using the same therapies. For example, 849 members of the Alcoholism Support Group reported that Alcoholics Anonymous is helpful 90% of the time, and 515 members report that quitting alcohol “cold turkey” is helpful 70% of the time. This detailed information can help a patient make more informed decisions when considering treatment options. DailyStrength also offers live news feeds tailored to each community, so members can read relevant news about their topics of concern as it happens.

About DailyStrength

DailyStrength (www.dailystrength.org) is the leading online destination for people seeking the knowledge and support of others facing similar health and life challenges. DailyStrength's 500+ communities offer personal support tools, active patient forums and detailed reviews of thousands of established and new treatments. DailyStrength is headquartered in Los Angeles and is backed by Redpoint Ventures.

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